



## **T3 Motion, Inc. Selected as a 2014 Red Herring Top 100 North America Award Winner**

*T3 Motion First Electric Standup Vehicle Manufacturer to Win Annual Award Which Selects Most Promising Technology Ventures Since 1995*

May 17, 2014—T3 Motion, Inc. announced today it has been selected as a winner for Red Herring's Top 100 North America award, a prestigious list honoring the year's most promising technology ventures from the North American business region.

Red Herring has been selecting the most exciting and promising start-ups and "scale ups" since 1995. Finalists are still evaluated individually from a large pool of hundreds of candidate companies based across North America.

T3 Motion was the first electric standup vehicle manufacturer to be considered for this prestigious award as it continued to demonstrate its leadership in clean technology and the electric vehicle personal mobility industry.

Factors in the selection process included its advanced and patented designs now deployed in more than 30 countries and governments around the world including North American-based Law Enforcement ranging from the NYPD to the LAPD, and Government agencies ranging from the CIA to the FBI.

Overall, 20 major criteria were factored in the scoring and process. They included Technological advantage, Number of customers and users, Market maturity, International footprint, Branding, Level of specialty, IP and patents in the solution created through internal R&D, Social contribution, Growth rate, Industry awards and recognitions, CEO/Team experience and track record.

Other factors included the candidate company's addressable market size, its financing, the proof of concept, trailing revenues and management's expertise. Each company goes through an individual interview after filling out a thorough submission, complemented by a due diligence. The list of finalists often includes the best performing and prominent companies of that year.

This unique assessment of potential was complemented by a review of the company's actual track record and standing, which allowed Red Herring to see past the "buzz" and make the list a valuable instrument for discovering and advocating the greatest business opportunities in the industry.

"The winner's list confirms the excellent choices made by entrepreneurs and VCs and the start-ups' solid roots in corporate America, embracing their innovations. By all metrics, it emphasizes

### **T3 Motion, Inc.**

970 Challenger Street, Brea, CA 92821 U.S.A.  
(714) 255-0200 • [www.t3motion.com](http://www.t3motion.com) • [sales@t3motion.com](mailto:sales@t3motion.com)



the United States' entrepreneurial excellence," said Alex Vieux, publisher and CEO of Red Herring.

Finalist selections for the 2014 edition of the Red Herring Top 100 North America awards were based upon technological innovation, management strength, market size, investor record, customer acquisition and financial health. During the several months leading up to the announcement, hundreds of companies in the fields of security, clean technology, Web 2.0, software, hardware, life sciences, cloud, mobile and others completed their submissions to qualify for the award.

Finalists were asked to present their winning strategies at the Red Herring North America Forum in Monterey, CA., May 14 to 16, 2014. The Top 100 winners were announced at a special awards ceremony the evening of May 16, 2014 at the event.

#### **About Red Herring:**

Red Herring is a global media company which unites the world's best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine, an online daily technology news service, technology newsletters and major events for technology leaders around the globe. Red Herring provides an insider's access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy.

#### **About T3 Motion, Inc.:**

T3 Motion, Inc. (OTC: TTTM) was founded in 2006 in Costa Mesa, CA and has become the global leader in clean energy, all-electric patrol vehicles for the Law Enforcement, Military, and Security markets. T3 Motion's revolutionary patented T3 Patroller was the first electric multi-shift vehicle designed for professional applications with interchangeable batteries. Deployed at airports, military facilities, retail centers, campuses, business districts, and other high-profile locations, the T3 Patroller has quickly become the choice of public safety agencies around the world. T3 Motion, Inc. now also offers customers the T3 Vision, a smaller all-electric patrol vehicle with interchangeable batteries ideal for interior patrols. For more information, visit <http://www.t3motion.com>, email [sales@t3motion.com](mailto:sales@t3motion.com), or call (714) 255-0200.

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: Statements in this press release regarding T3 Motion's business, which are not historical facts, are "forward-looking statements" that are not guarantees of future performance. Such forward-looking statements are subject to risks and uncertainties that may cause actual results to differ materially from those anticipated by the forward-looking statements. These risks and uncertainties include, among others, factors associated with market conditions and the satisfaction of customary closing conditions related to the proposed public offering. For

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# T3 MOTION

additional information concerning these and other factors that may cause actual results to differ from those contained in the forward-looking statements, see "Risk Factors" in the Company's Registration Statement filed on Form S-1, as amended, and in periodic reports the Company files from time to time with the Securities and Exchange Commission.



**(Red Herring Top 100 North America Winner logo)**

**Contact:**

Jeff Simpson  
Director of Marketing Communications  
(714) 255-0200 x 201 office  
jsimpson@t3motion.com

**T3 Motion, Inc.**

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(714) 255-0200 • [www.t3motion.com](http://www.t3motion.com) • [sales@t3motion.com](mailto:sales@t3motion.com)